



# Omer Farooq

Web Developer & SEO Expert



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Building 8, Dubai Media City



<https://iamomerfarooq.com/>

## SUMMARY

I'm Omer Farooq, Website Developer and SEO expert. I've 6 years of experience in the digital industry and over these years I've helped 150+ international clients build strong online presence and dominate the market. That helps them in leading to more high-quality leads.

## EDUCATION HISTORY



**BZU (Bahauddin Zakariya University) Multan, Pakistan**

*Year of Graduation: 2017*

- *B..Sc. (Hons.) Information Technology (BsIT)*

## SKILLS

- HTML 5, CSS, Bootstrap
- Javascript, JQuery
- Wordpress Development
- CMS development ( WIX, Webflow, SquareSpace )
- eCommerce Store Development(Woocommerce, Shopify )
- Canva Pro
- OnPage | OffPage | Technical SEO
- Local SEO
- GMB Profile Optimization
- eCommerce Stores SEO
- Project Management Tools ( Asana, Trello, Slack etc)



## WORK EXPERIENCE

### Freelancer in Dubai ( Web & SEO )

Sep 2022 ongoing

Licensed Freelancer in UAE

### Freelancer on Upwork ( Web & SEO )

Sep 2019 ongoing

Top Rated Plus Freelancer

### Freelancing & SEO Coach in Digiskills

May 2019- Dec 2021

Mentored more than 100 students and lead a team of 50+ professionals.

### Wordpress & SEO Expert (Zillion - The Digital Cartel)

Oct 2017 - Oct 2018

Building website for many clients and updating it to make it seo-friendly and rank higher in search engine.

### Wordpress Developer (Solstice Solution)

Sep 2016 - Sep 2017

Implementing latest SEO strategies and worked with a team to launch 50+ websites.

## PROJECTS

### Gourmet Homes And Furnishers

Applied SEO strategies and revamped their website increasing organic reach.

### Daniel Abraham

Website for a life coach that's easy-to-navigate with excellent design.

### Intrigue Theater

Distinctive layouts to make site cutting edge. Ensuring they stand out from the crowd.

## ACHIEVEMENTS

- 6+ Years of Experience
- Upwork Top Rated Plus Freelancer
- Completed 150+ International Projects
- Fiverr Level 1 Seller